

Crisis Response for Universities and Colleges

On-site crisis response workshop and presentations for all university and college personnel

University Crisis Response Training Purpose & Benefits

1. Involves comprehensive use of the **Acute Traumatic Stress Management** (ATSM) model (developed by the American Academy of Experts in Traumatic Stress) first introduced and heavily utilized at Ground Zero following the terrorist attacks of September 11th, 2001
2. Offers the first national standard for responding to university-based critical incidents or crises
3. Provides a structured process for effectively managing these traumatic events
4. Introduces practical skills and strategies for addressing the emergent emotional needs of all those involved in a university-based traumatic event
5. Allows for the caregivers at all levels to skillfully address people's reactions and needs during the traumatic event itself
6. Helps to maintain key emergency responders' functionality *during* and after the traumatic event response
7. Assists in mitigating the potential long-term emotional trauma and suffering
8. Supplies formalized instruction on death or serious injury notifications



This powerful training is offered by:

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